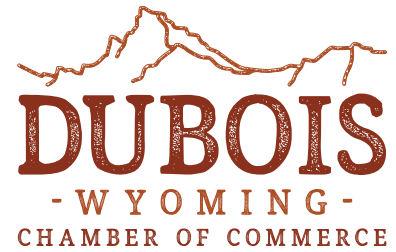


SPONSORSHIP OPPORTUNITIES

2022





WHO IS THE DUBOIS CHAMBER?

As a catalyst and champion for the Dubois area, we strive to support local business, and the community as a whole. We're proud to serve Dubois, and look forward to doing so for years to come. We bring our community:

Targeted Marketing

We promote Dubois' businesses and organizations on a daily basis through our robust marketing mix, which includes our Website, ENews, Facebook, Instagram, the Summer Calendar, and the Dubois Annual Visitors and Business Guide.

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Events

The Dubois Chamber of Commerce supports our community in organizing events that allow our member businesses to gain visibility such as:

July 4th Parade
Dubois DeLights
Tuesdays on the Town
Dubois Old West Brewfest

* The Dubois Chamber of Commerce acts as a source of reference and information for new businesses and families relocating to Dubois.

* We support Dubois through space to promote events and announcements on the Chamber website, social media, and emails to membership, enabling members to network with other businesses and gain visibility within the community.

* In partnership with the Wyoming Small Business Development Center (SBDC) and Central Wyoming College (CWC), the Dubois Chamber provides training and technical assistance to small businesses and nonprofit organizations with member-only discounts.

* Create business referrals and networking opportunities to our members and the community.

* We organize nonprofit meetings to encourage networking and promote cross program collaboration

Networking, Leadership and Advocacy

We partner and network with key partners, attractions, and activities in the region and nationally including: Boys & Girls Club of Dubois, Community Aviation Day, all Dubois Churches, Destinations Dubois, Dubois Association for Recreation and Trails, Dubois Museum, Dubois Nonprofit Network, Dubois Rodeo, Farmers Market, Kiwanis, Headwaters, National Bighorn Sheep Center, National Military Vehicle Museum, DVI, DRIVE, Town of Dubois, Wind River Visitors Council, Wyoming Chamber of Commerce, Wyoming Community Foundation, Wyoming Economic Development Association, Wyoming Office of Tourism, and more.

Our success wouldn't be possible without all of our Members, Board and partners. A warm thank you for all you do to make the Dubois Chamber of Commerce a successful organization in our community. We will continue to work for you. We are stronger together.

Sponsorship Packages

Show Support for the Community

* Opportunity to host a special networking event coordinated with the Chamber Executive Director (Business After Hours, Monday Morning Breakfast, Lunch & Learn, etc.)



4TH OF JULY PARADE Sponsorship Levels	Cost
Freedom Sponsorship Company Name and Logo on Marketing and Advertising materials. Featured Float with Complimentary Banner on float Speak and/or Recognition on Main Stage during Parade Unlimited Floats in Parade	\$750
Liberty Sponsorship Featured Float with Complimentary Banner Recognition on Main Stage during Parade	\$500
Stars and Stripes Sponsorship Recognition on Main Stage during Parade	\$250
Float Entry (Per Float) Additional Floats \$10	\$25 Members \$45 Non-members

Sponsorship Packages (cont.)

Show Support for the Community

* Opportunity to contribute to Goodie Bags that will be distributed at various Chamber-sponsored events such as:

OLD WEST BREW FEST Sponsorship Levels	Cost
Stage Superstar Sponsor Main Event Sponsor	\$2500
Band Buckaroo Sponsor Jalan Crossland	\$1500
Advertising Angel Sponsor	\$1000
Toastmaster Sponsor Beer Pints	\$750
Signage Stockman Sponsor Signage for Event	\$750
Keg Handler Sponsor Wristband Sponsor	\$500
Beer Garden Sponsor Sponsor of all the Beer Distributors	\$500
Wrangler Wear Sponsor T-Shirts and Hat Sponsor	\$500
Water Water and Tent for Volunteers, Patrons	\$250



Sponsorship Packages (cont.)

Show Support for the Community



2022 DUBOIS DELIGHTS Sponsorship Levels	Cost
LET THERE BE LIGHT Sponsor Custom package.	\$200
DECK THE HALLS Sponsor Logo on all Dubois DeLights collateral Logo and Link on Dubois DeLights website page Recognition in weekly Chamber ENews	\$150
HOLIDAY HELPER Sponsor Name on website with Link Name in weekly ENews	\$100
VISIT WITH ST. NICHOLAS Sponsor Surprise visitor for kids	\$50



Sponsorship Packages (cont.)

Show Support for the Community

TITLE SPONSOR OF ALL OPPORTUNITIES	Cost
<p>Top Tier Company Name and Logo on all Marketing and Advertising materials</p> <p>Media Buys to Include: Print Wren Magazine Frontier Jackson Hole News & Guide</p> <p>Radio KMTN 96.9 Jackson Wyoming Public Radio - Statewide</p> <p>Digital Google County 10 Buckrail</p> <p>Throughout Dubois Roundup Posters, Signs, Table Tents Banners</p>	<p>\$3000 (\$450 savings)</p>